

BBA (Hons) (Friday-Saturday-Sunday Classes)
Summary: 4 Years 8 Semesters + Thesis (132 Credit hours)

(Contact: 091-9218100 | 0332-8597525 | 0300-9030839 for admission dates/class schedules/venue of study).

Semester wise Breakup of Courses:

Semester-I		
Course #	Course Title	Cr.Hrs
1	Freshman English-I	3
2	Business Mathematics	3
3	Pakistan & Islamic Studies	3
4	Computer & IT Orientation	3
5	Micro Economics	3

Semester-II		
Course #	Course Title	Cr.Hrs
1	Freshman English-II	3
2	Macro Economics	3
3	Business Statistics	3
4	Business Communication	3
5	Business Management	3
6	Pakistan Economy	3

Semester-III		
Course #	Course Title	Cr.hrs
1	Psychology	3
2	Advance Business Communication	3
3	Fundamentals of Accounting	3
4	Principles of Management	3
5	Principles of Marketing	3

Semester-IV		
Course #	Course Title	Cr.Hrs
1	Sociology	3
2	Cost & Management Accounting	3
3	Human Resource Management	3
4	Marketing Management	3
5	Financial Accounting	3

Semester-V		
Course #	Course Title	Cr. Hrs
1	Logic	3
2	Social & Business Ethics	3
3	Organization Behavior	3
4	Business Research Methods	3
5	Financial Management	3
6	Total Quality Management	

Semester-VI		
Course #	Course Title	Cr. Hrs
1	International Business Management	3
2	Business Finance	3
3	Money & Banking	3
4	Supply Chain Management	3
5	Specialization Course-I	3
6	Specialization Course-II	3

Semester-VII		
Course #	Course Title	Cr. Hrs
1	Management Information System	3
2	Consumer Behavior	3
3	Strategic Management	3
4	Business Law	3
5	Specialization Course-I	3
6	Specialization Course-II	3

Semester-VIII		
Course #	Course Title	Cr. Hrs
1	E-Commerce	3
2	Operation Management	3
3	Entrepreneurship	3