

MS – Management Sciences (Sunday Classes)

Summary: Two Years (30 Credit hours)

(Contact: 091-9218100 | 0332-8597525 | 0300-9030839 for admission dates/class schedules/venue of study).

Core Courses:	12 Credit Hours	(4 Subjects)
Specialization Courses:	12 Credit Hours	(4 Subjects)
Research/Dissertation:	06 Credit Hours	

Semester wise Breakup of Courses:

1st Semester

S #	Course Title	Credit Hours
1	Business Research Methods	3
2	Strategic Management	3
3	Strategic Marketing	3
4	Corporate Finance	3

2nd Semester

S #	Course Title	Credit Hours
1	Econometrics	3
2	Specialization-I	3
3	Specialization-II	3
4	Specialization-III	3

3rd & 4th Semester

1	Research Dissertation	6
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AREAS / COURSES OF SPECIALIZATION

Finance
Financial Analysis
Investment & Portfolio Management
Corporate Finance
International Finance
Strategic Financial Management
Seminar In Finance
Taxation Management
Islamic Finance System
Islamic Banking

Marketing
Marketing Research
International Marketing
Brand Management
Strategic Marketing Management
Distribution Management
Sales, Promotion & Advertising Management
Marketing Communication System
Customer Relationship Management

Human Resource Management
HR Information System
Training & Development
Performance Management
Strategic Human Resource Management
Industrial Relations & Labor Law
Conflict Management
Motivation & Work Behavior

Information Technology
Computer Networking
System Analysis & Design
Operating System
Business Software
Telecom System & Technologies
Artificial Intelligence
Advance Data Base System