

## **MS – Management Sciences (Sunday Classes)**

**Summary: Two Years (30 Credit hours)**

**(Contact: 091-9218100 | 0332-8597525 | 0300-9030839 for admission dates/class schedules/venue of study).**

Core Courses:	12 Credit Hours	(4 Subjects)
Specialization Courses:	12 Credit Hours	(4 Subjects)
Research/Dissertation:	06 Credit Hours	

### **Semester wise Breakup of Courses:**

#### **1<sup>st</sup> Semester**

<b>S #</b>	<b>Course Title</b>	<b>Credit Hours</b>
1	Business Research Methods	3
2	Strategic Management	3
3	Strategic Marketing	3
4	Corporate Finance	3

#### **2<sup>nd</sup> Semester**

<b>S #</b>	<b>Course Title</b>	<b>Credit Hours</b>
1	Econometrics	3
2	Specialization-I	3
3	Specialization-II	3
4	Specialization-III	3

#### **3<sup>rd</sup> & 4<sup>th</sup> Semester**

1	Research Dissertation	6
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### **AREAS / COURSES OF SPECIALIZATION**

<b>Finance</b>
Financial Analysis
Investment & Portfolio Management
Corporate Finance
International Finance
Strategic Financial Management
Seminar In Finance
Taxation Management
Islamic Finance System
Islamic Banking

<b>Marketing</b>
Marketing Research
International Marketing
Brand Management
Strategic Marketing Management
Distribution Management
Sales, Promotion & Advertising Management
Marketing Communication System
Customer Relationship Management

<b>Human Resource Management</b>
HR Information System
Training & Development
Performance Management
Strategic Human Resource Management
Industrial Relations & Labor Law
Conflict Management
Motivation & Work Behavior

<b>Information Technology</b>
Computer Networking
System Analysis & Design
Operating System
Business Software
Telecom System & Technologies
Artificial Intelligence
Advance Data Base System